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2 **UNITED STATES DISTRICT COURT**
3 **NORTHERN DISTRICT OF CALIFORNIA**
4 **SAN FRANCISCO DIVISION**

<p>5 IN RE GOOGLE PLAY STORE 6 ANTITRUST LITIGATION</p> <p>7 THIS DOCUMENT RELATES TO:</p> <p>8 <i>Epic Games Inc. v. Google LLC et al.</i>, 9 Case No. 3:20-cv-05671-JD</p> <p>10 <i>In re Google Play Consumer Antitrust</i> 11 <i>Litigation</i>, Case No. 3:20-cv-05761-JD</p> <p>12 <i>In re Google Play Developer Antitrust</i> 13 <i>Litigation</i>, Case No. 3:20-cv-05792-JD</p> <p>14 <i>State of Utah et al. v. Google LLC et al.</i>, 15 Case No. 3:21-cv-05227-JD</p> <p>16 <i>Match Group, LLC et al. v. Google LLC et</i> 17 <i>al.</i>, Case No. 3:22-cv-02746-JD</p>	<p>5 Case No. 3:21-md-02981-JD</p> <p>6 JOINT STATEMENT REGARDING 7 GOOGLE'S PRESERVATION OF 8 INSTANT MESSAGES</p>
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15 Pursuant to the Court's Minute Entry for the May 12, 2022 Status Conference (Dkt. No.
16 247, 3:21-md-02981-JD ("MDL")) dated May 13, 2022 ("May 13 Order"), the parties in the
17 above-captioned MDL (the "Parties"), by and through their undersigned counsel, submit this
18 Joint Statement proposing a briefing schedule to address Plaintiffs' allegations regarding
19 Google's lack of preservation of instant messages created using Google Chat. Pursuant to the
20 Court's request, Plaintiffs have described below and attached evidence in support of their claim
21 that Google has spoliated instant messages.

22 **I. METHOD OF RESOLUTION**

23 The Parties jointly propose the following briefing schedule for Plaintiffs' motion:

- 24 • Plaintiffs file an opening brief of 15 pages within 7 days of the Court entering the
25 stipulation;

- Google files a response brief of 15 pages within 21 days of Plaintiffs filing their opening brief;
 - Plaintiffs file a reply brief of 10 pages within 7 days of Google filing its response brief;
 - If, upon review of the papers and argument (if requested), the Court believes that an evidentiary hearing would be useful, the Parties would welcome the Court's guidance regarding the witnesses or other evidence that would be most helpful to the Court.

II. PLAINTIFFS' PROFFER

In their motion, Plaintiffs will argue the following points, which they expect to support with some of the following evidence:

1. Google employees, including the custodians in this case, communicate, or communicated during their tenure at Google, by instant messaging via Google Chat, often daily. *See, e.g.*, Ex. 1 Bankhead Dep. Tr. 234:17-18 [REDACTED]
[REDACTED]; Ex. 2 Brady Dep. Tr. 211:8-12 [REDACTED]
[REDACTED]
[REDACTED]; Ex. 3 Koh Dep. Tr. 113: 24-114:8 [REDACTED]
[REDACTED]
[REDACTED]; Ex. 4 Lim Dep. Tr. 447:4-10 [REDACTED]; Ex. 5 Marchak Dep. Tr. 31:4-11 [REDACTED]; Ex. 6 Rosenberg Dep. Tr. 127:3-8 [REDACTED].
 2. Google employees, including the custodians in this case, routinely use or used Google Chat to hold substantive business conversations, including regarding the subject matter of this litigation. *See, e.g.*, Ex. 7 Glick Dep. Tr. 346:2-8 (testifying

1 [REDACTED]
2 [REDACTED]; Ex. 8 Kolotouros Dep. Tr. 396:5-15 (testifying [REDACTED]
3 [REDACTED]; Ex.
4 Lim Dep. Tr. 436:12-15; 438:1-5; 446:15-23 (confirming that [REDACTED]
5 [REDACTED]
6 [REDACTED]; Ex. 9 Pimplapure Dep. Tr. 362:15-
7 363:20 (testifying that [REDACTED]
8 [REDACTED]; Ex. 10 Wang Dep. Tr. 191:9-12
9 (testifying that [REDACTED]
10 [REDACTED]; Ex. 11 (GOOG-
11 PLAY-005601967) (chat in which David Kleidermacher (VP, Engineering,
12 Security & Privacy, Android) describes [REDACTED]
13 [REDACTED]; Ex. 12 (GOOG-PLAY-004455818)
14 (chat in which Susan Wojcicki (CEO of YouTube) tells Hiroshi Lockheimer
15 (SVP, Platforms & Ecosystems) that [REDACTED]
16 [REDACTED]; Exs. 13-25
17 (GOOG-PLAY-000087767; GOOG-PLAY-000353866; GOOG-PLAY-
18 000522209; GOOG-PLAY-001956162; GOOG-PLAY-007981137; GOOG-
19 PLAY-008706724; GOOG-PLAY-009909795; GOOG-PLAY-009911168;
20 GOOG-PLAY-009919077; GOOG-PLAY-009919155; GOOG-PLAY-
21 003600774; GOOG-PLAY-000855825; GOOG-PLAY-010077571) (further
22 examples of substantive chats about Google's business).

- 23 3. Google employees were aware that their chats typically were not preserved, and
24 often warned each other not to conduct certain communications on platforms that
25 were subject to preservation, such as e-mail or group chats where preservation

1 was set to “history on”.¹ See Ex. 27 GOOG-PLAY-003929257 (chat in which a
2 participant asks, [REDACTED]
3 [REDACTED]; Ex. 28 GOOG-PLAY-
4 010510815 (chat from Sameer Samat (VP of Product Management for Android
5 and Google Play) reminding his colleague to [REDACTED]
6 [REDACTED].

- 7 4. Google’s default setting for Google Chat is “history off”, such that Google Chats
8 automatically delete every 24 hours. See Ex. 29 Google’s Responses and
9 Objections to Plaintiffs’ Preservation Interrogatories, dated January 14, 2022
10 (“Google’s Responses”) at 18; Ex. 1 Bankhead Dep. Tr. 235:2-13 [REDACTED]

11 [REDACTED]
12 [REDACTED]
13 [REDACTED]; Ex. 8 Kolotouros Dep. Tr. 481:17-23 (testifying that
14 [REDACTED]
15 [REDACTED]. That has been the default setting since before this litigation was
16 filed.

- 17 5. Google’s Chat Retention Policy, made available to Google employees, informs
18 Google employees that [REDACTED]
19 [REDACTED]. The policy further cautions
20 Google employees: [REDACTED]

21 [REDACTED] Ex. 30 Exhibit A to 2021.11.11 Letter from B.
22 Rocca to L. Moskowitz.

23 _____
24 ¹ Chats that take place in threaded rooms/spaces are always set to “history on”. Ex. 29 Google’s
25 Responses. Threaded Rooms / Spaces are defined as multi-participant chats that serve as a
26 “central place where people can share files, assign tasks, and stay connected”. Threaded Rooms
/ Spaces are distinguishable from “Group conversations”, which are “direct message[s] with 2 or
more people.” Ex. 26 <https://support.google.com/chat/answer/7659784?hl=en>.

6. Google’s Administrative Help page for Google Chat explains that administrators of Google Chat “can control whether to keep chat history for users in [their] organization” and provides instructions on how to turn “history on” administratively. *See* Ex. 30 Exhibit B to 2021.11.11 Letter from B. Rocca to L. Moskowitz.
 7. Google has not administratively turned “history on” at any point since this litigation began, including after it became clear that its failure to do so was resulting in ongoing deletion of relevant chat messages. *See* Ex. 29 Google’s Responses at 18; *see also* Ex. 30 2021.11.11 Letter from B. Rocca to L. Moskowitz (stating that [REDACTED]
[REDACTED]
[REDACTED]. Google confirmed as recently as May 13 that it has not changed the default setting from “history off” to “history on”. May 13, 2022 Meet and Confer Representation by M. Naranjo.
 8. Many Google custodians in this case have not turned “history on” to preserve their relevant chats. *See* Ex. 1 Bankhead Dep. Tr. 235:6-13; Ex. 3 Koh Dep. Tr. 114:15-23; 117:19-25; Ex. 8 Kolotouros Dep. Tr. 481:24-482:2; Ex. 4 Lim Dep. Tr. 459:2-7; 462:1-13; Ex. 5 Marchak Dep. Tr. 31:17-24; Ex. 9 Pimplapure Dep. Tr. 366:9-367:16; 371:9-16; Ex. 6 Rosenberg Dep. Tr. 129:13-16; Ex. 10 Wang Dep. Tr. 192:3-9.
 9. It is highly likely that many Google Chats with information relevant to this litigation have been deleted automatically by Google after it reasonably anticipated this litigation. *See* Ex. 4 Lim Dep. Tr. 462:1-17 [REDACTED]

7

1 005576717; GOOG-PLAY-009910540; GOOG-PLAY-010510806; GOOG-
 2 PLAY-010510810; GOOG-PLAY-005601967; GOOG-PLAY-003930716)
 3 (examples of relevant, substantive chats including Google custodians that post-
 4 date the filing of this litigation). Google has only produced 2,511 chats, which
 5 constitute less than 0.1% of Google's production to date.

6 10. Deleted Google Chats cannot be recovered. *See* Ex. 29 Google's Responses at 21
 7 (stating that [REDACTED]
 8 [REDACTED].

9 11. Plaintiffs are prejudiced by Google's irretrievable deletion (*see* Paragraph 10) of
 10 instant messages that contain substantive business conversations, which likely
 11 were relevant to this litigation (*see* Paragraphs 2, 9).

12 Plaintiffs have limited their proffer, as per the Court's guidance, to evidence "supporting
 13 their assertion that Google has engaged in the improper destruction of instant messages". (May
 14 13 Order.) Plaintiffs will address Google's arguments below, which were improperly raised in
 15 this joint submission, during motion practice.

16 **III. GOOGLE'S RESPONSE TO PLAINTIFFS' PROFFER**

17 Plaintiffs apparently intend to ask the Court to impose unspecified sanctions on Google
 18 for allegedly failing to preserve every single chat—regardless of relevance—of every custodian
 19 once litigation was reasonably anticipated. The standard for imposing sanctions for the alleged
 20 failure to preserve electronic evidence is high. At a minimum, Plaintiffs must show a "fail[ure]
 21 to take reasonable steps to preserve" the evidence and "prejudice...from loss of the
 22 information." Fed. R. Civ. P. 37(e)(1). Plaintiffs' allegations do not make this showing. In
 23 particular, plaintiffs cannot establish that Google failed to take reasonable steps to preserve
 24 relevant evidence in light of Google's Chat Retention Policy and the numerous chats that have
 25 been produced, nor can Plaintiffs establish prejudice in light of the voluminous document

1 production in this case—upwards of 2.5 million documents, including hundreds of thousands of
2 emails, presentations, and Google documents.

3 The sum of Plaintiffs' proffer in support of their request for sanctions is as follows: (1)
4 Google employees used ephemeral chats to communicate about "substantive business
5 conversations, including regarding the subject-matter of this litigation," Proffer para. 2; (2)
6 Google policies instruct employees not to delete chats subject to a litigation hold, *id.* para. 5; (3)
7 the "history on" setting was not enabled to preserve every single chat for every single Google
8 custodian once litigation was reasonably anticipated, *id.* paras. 7-8; and therefore (4) it is "highly
9 likely" that relevant unspecified chats were deleted once litigation was reasonably anticipated, *id.*
10 paras. 9, 11. Plaintiffs do not proffer any specific evidence of any relevant chats that were not
11 preserved, much less any resulting prejudice to their case.

12 Plaintiffs’ allegations are insufficient to establish that Google failed to take reasonable
13 steps to preserve any relevant evidence once litigation was reasonably anticipated. To the
14 contrary, Plaintiffs’ proffer cites numerous chats that were produced in this litigation, *see* Proffer
15 paras. 2, 3, 9, and notes that Google’s Chat Retention Policy specifically instructed employees
16 not to “manually delete any chats relevant to the matter at issue under any circumstances,” *id.*
17 para. 5. Nevertheless, Plaintiffs contend that they are entitled to an affirmative discovery
18 sanction because Google did not turn “history on” for every single chat of every single custodian
19 once litigation was reasonably anticipated. But Google was not required to preserve every chat
20 of every custodian; Rule 37 “does not call for perfection.” Adv. Comm. Notes to 2015 Amend.
21 of Fed.R.Civ.P. 37(e). Rather, Google was required to take “reasonable steps” to preserve and
22 produce relevant documents, including the chats. *Id.*

That is exactly what Google did. Google has taken reasonable steps to preserve relevant documents by issuing legal holds (and subsequent reminders) to relevant custodians and preserved relevant documents within Google's document storage systems. Consistent with these

1 efforts, Google has produced *thousands* of chats, some of which are cited in Plaintiffs' proffer,
 2 *see* Proffer paras. 2,3; *id.* para. 9 (citing "relevant, substantive chats including Google custodians
 3 that post-date the filing of this litigation"). Google collected over 129,000 chats from the
 4 agreed-upon custodians and over 44,000 group chats. After applying the parties' agreed-upon
 5 search terms and reviewing for responsiveness, only ~6,300 chats and 7,680 group chats hit on
 6 search terms and only 2,511 of those were identified as responsive and produced. That so few of
 7 the preserved and collected chats were responsive only underscores the generally non-
 8 substantive nature of these chats. As the Court anticipated at the recent status hearing, "[i]t
 9 seems unlikely" that chats are "more than: Would you like to grab a banh mi after this
 10 meeting?" May 12, 2022 Hr'g Tr. at 29:12-15.

11 The deposition testimony cited by Plaintiffs does not support their position. For example,
 12 Kobi Glick testified that [REDACTED]
 13 [REDACTED]
 14 [REDACTED]. Glick Dep. Tr. 347:9-348:18. The chat between Jim Kolotouros and the
 15 Samsung executive cited by Plaintiffs, *see* Proffer para. 2, was produced in discovery in this
 16 case, and Mr. Kolotouros was questioned about it at his deposition. Kolotouros Dep. Tr. 396:16-
 17 397:9. And, as explained in a prior Joint Case Management Statement, Tian Lim testified that [REDACTED]
 18 [REDACTED]; indeed, Plaintiffs
 19 introduced exhibits during Mr. Lim's deposition establishing that he had preserved substantive
 20 chats. *See* ECF No. 159, Joint Case Management Statement 11:8-19 (Dec. 9, 2021). In short,
 21 none of the testimony cited in Plaintiffs' proffer establishes that Google did not take reasonable
 22 steps to preserve evidence, and in fact the testimony supports the opposite proposition—that the
 23 custodians in this case were instructed about document preservation and followed those
 24 instructions, including with respect to chats.

Finally, Plaintiffs cannot establish prejudice in light of the substantial document production in this case. Google has produced upwards of 2.5 million documents in this litigation, totaling nearly 21 million pages. Google's business strategy, product decisions, and internal and external communications concerning app distribution on Android and the Google Play Store are reflected in hundreds of thousands of emails, Google documents, presentations, and other documents that Google produced to Plaintiffs. In light of this voluminous record, Plaintiffs cannot show that there are meaningful gaps in the evidentiary record. As the Court noted at the recent status hearing, "When you have email and memos and documents and everything else, the chats seem[] the tail on the dog, in terms of where you're going to find good evidence." May 12, 2022 Hr'g Tr. at 29:8-11.

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